IBM Platinum Business Partner

Visit the official PowerM Blog : insights, news and analysis for our customers
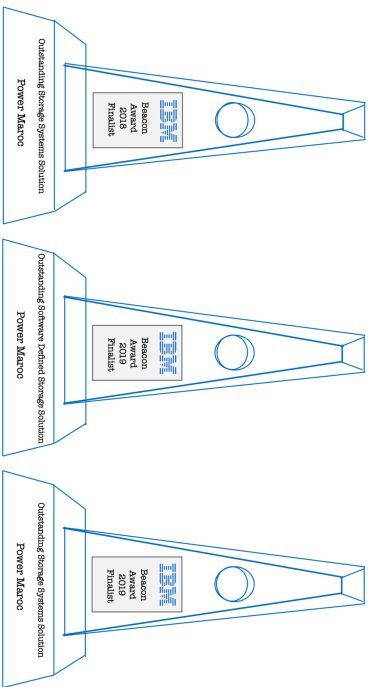
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We're number ONE

#7 x IBM Competencies

#3 x IBM Beacon Award Finalist

#Top 35 IBM Business Partner Worldwide

Choose US

Contact Us

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IBM Cloud

Our Core Business: 7 Competencies

1 Cloud Management

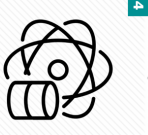2 Hybrid Data Management

3 Private Cloud

IBM Data and Artificial Intelligence

4 Data Science and Business Analytics

IBM Systems

5 Power Systems

6 Storage Systems

7 Spectrum Software Defined Infrastructure

We have one decade of experience assisting businesses !

POWER MAROC

Trusted Services and Solutios Provider

ORACLE Gold Partner

IBM Platinum Business Partner

DELL EMC PARTNER GOLD

Who we are

PowerM is a Moroccan professional services and consulting corporation headquartered in Casablanca.
Core Business:

- Integration of continuous availability architecture
- Disaster recovery plan design and deployment
- Expert systems implementation
- Hybrid Data and Cloud Management
- Private cloud design and deployment
- Big Data Infrastructure design and implementation
- Enterprise application integration expertise

Our DNA

- **Vast technology expertise**
- **Highest level of ethical conduct**
- **Commitment to quality**
- **State-of-the-art delivery**

More than 70 Customers Success Stories

Power Maroc Key Achievements

#1

IBM Business Partner MEA to archive "Platinum Partnership Level" with 7 expertises :
Server Systems , Spectrum Software Defined Infrastructure , Storage Systems , Private Cloud , Cloud Management and Hybrid Data Management

#4

DELL Technologies Gold Business Partner for 4 years a row including :Server Systems,Storage Systems,Data Protection,Networking and Converged systems

#45 Storage Reference

High End, AFA and Software Defined Storage Reference including IBM DS8K, EMC VMAX, IBM Strowize, IBM FlashSystem, EMC VNX, EMC Unity, IBM SVC and EMC VPLEX
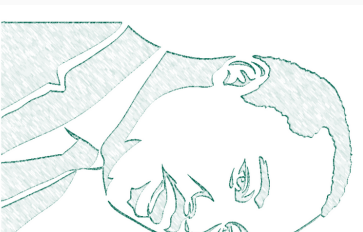
#1 Awards

3 × « IBM Beacon Finalist Award » :
- 2 × Outstanding Storage Systems Solution category
- 1 × Outstanding Software Defined Storage Solution category

WW Footprint

Speaker @IBM Think 2019 – San Francisco :

– Continuous Availability # 3868
– Diamond Architecture # 3641
– Cyber Resiliency #4513

+ 3 Public IBM Client References

#10 System Expert

Including : Oracle Exadata,Oracle SuperCluster, IBM PureApplication, EMC VxRail, and Fujitsu HCI

#30 DPS Reference

Including IBM Spectrum Protect , EMC Networker,Veritas Netbackup, EMC DataDomain ,EMC Networker, EMC Avamar, IBM Protect Plus, Veeam, IBM ProtectTier

#25 Power Reference

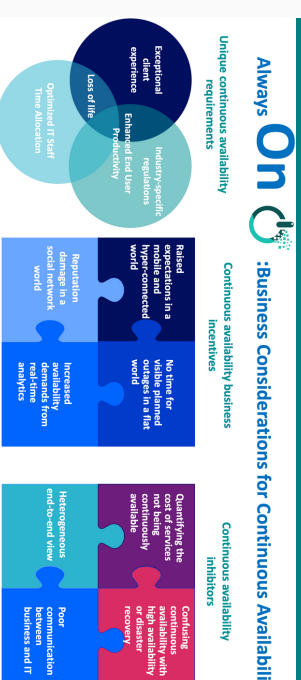Including IBM Power, IBM PowerHA, IBM Geographically Dispersed Resiliency, PowerVM, and Linux On Power

"I have a dream…"

Recovery Point Objective = Recovery Time Objective = ZERO

Always On

:Business Considerations for Continuous Availability

Unique continuous availability requirements

- Exceptional client experience
- Optimized Staff Time Allocation
- Industry-specific regulations
- Enhanced End User Productivity
- Loss of life

Continuous availability business incentives

1. Raised expectations in a mobile and hyper-connected world
2. No time for visible planned outages in a flat world
3. Reputation damage in a social network world
4. Increased availability demands from real-time analytics
5. Quantifying the cost of services not being continuously available
6. Confusing continuous availability with high availability or disaster recovery

Continuous availability inhibitors

- Heterogeneous end-to-end view
- Poor communication between business and IT

PowerM Continuous Operations Architecture and Framework

Challenge #1 : Unplanned Outages

- Fire
- Earthquake
- Flood
- Storm

Challenge #2 : Planned Outages

- Relocation
- Tech Refresh
- Maintenance
- Workload Balancing

Challenge #3 : Cost of Downtime

- Business Disruption
- Lost revenue
- Reputation
- Productivity

PowerM Continuous Operations Architecture and Framework :

- Transformation #1: Data Mobility
- Transformation #2: Operational Recovery
- Transformation #3: High Availability

1. + 20 years experience designing ,implementing and maintaining Disaster Recovery Plans
2. + 10 architecture references for mixed workload environments
3. + 15 Tested Disaster Recovery Plan activation per year
4. 3 x IBM Beacon Award Finalist (Las Vegas 2018 and San Francisco 2019 regarding data protection, software defined storage and continuous operations)

PowerM Continuous Operations Architecture and Framework

Ask the experts :

https://pmp.powerm.ma